Preparing for AQA A level Business

|  |  |
| --- | --- |
|  |  |

**Task 1: What is the hidden meaning behind each logo?**

|  |  |  |  |
| --- | --- | --- | --- |
| C:\Users\RodgerJa.THS-CUR\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\72F3E52C.tmp |  | C:\Users\RodgerJa.THS-CUR\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\9C8CDF90.tmp |  |
| https://static-cse.canva.com/image/129973/1-Beats.png |  | Toblerone Swiss Chocolate | World Wide Chocolate |  |
| C:\Users\RodgerJa.THS-CUR\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\E86A55D9.tmp |  | C:\Users\RodgerJa.THS-CUR\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\BFFFCAEE.tmp |  |
| https://static-cse.canva.com/image/129976/3-NBC.png |  | C:\Users\RodgerJa.THS-CUR\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\7C662CB2.tmp |  |
| https://static-cse.canva.com/image/129982/9-Museum-of-London.jpg |  | C:\Users\RodgerJa.THS-CUR\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\D0F0BC1E.tmp |  |

**Task 2: Identify the typical characteristics of these industries**

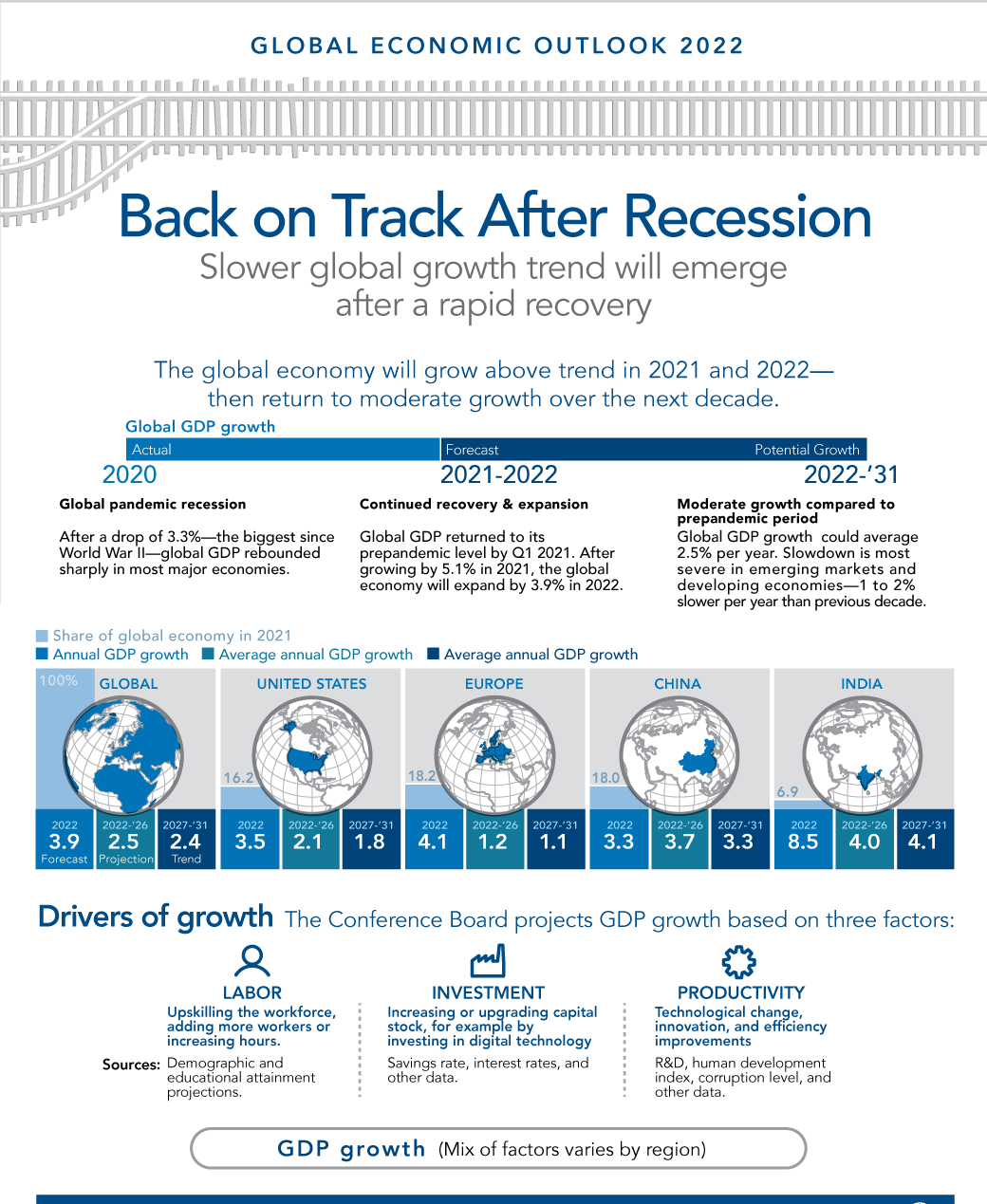
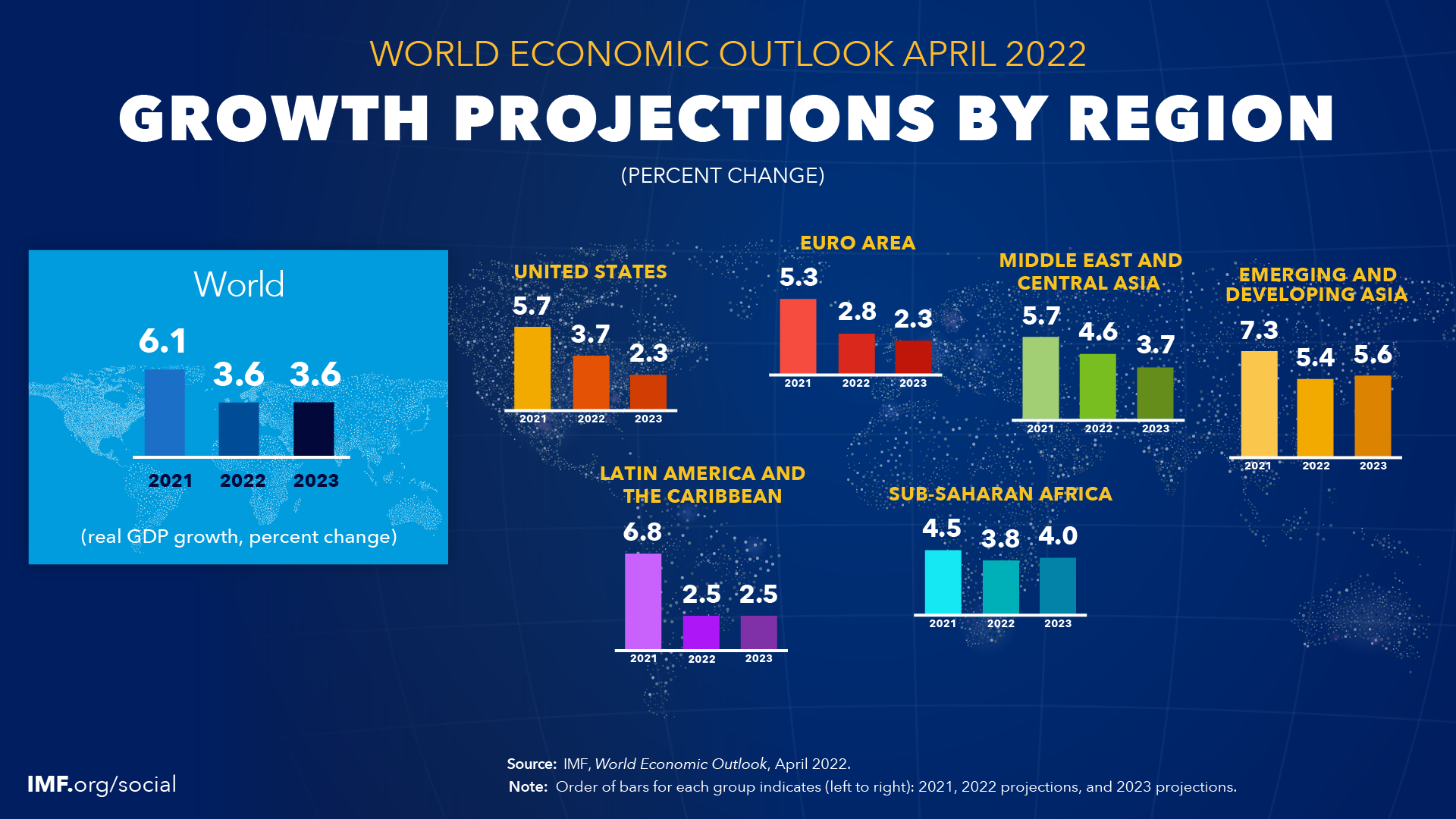
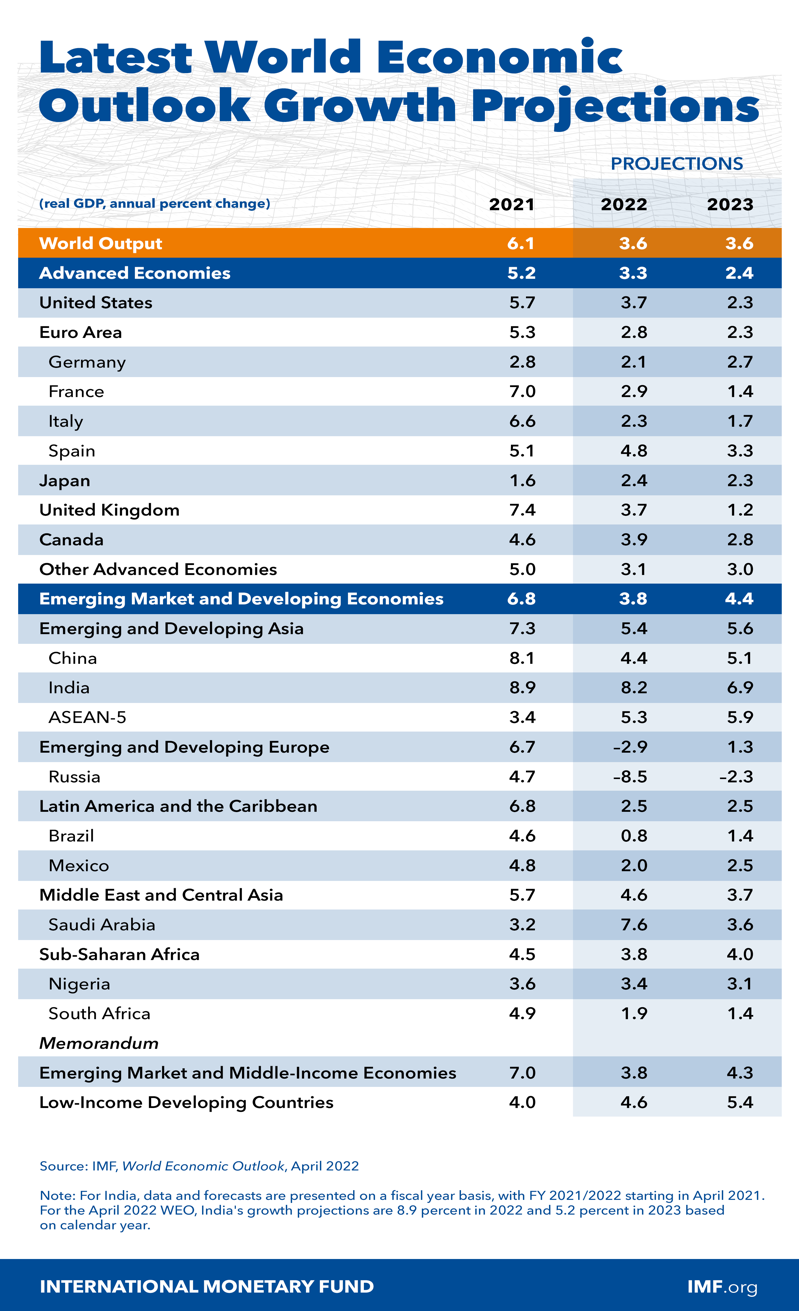
|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| S (size and sector) | Primary sector – fishing; farming; mining | Secondary sector – manufacturing and construction | Tertiary sector – retail; hospitality; financial services | Quaternary sector – public sector; research and development |
| C (competition) |  |  |  |  |
| O (ownership and objectives) |  |  |  |  |
| R (resources) |  |  |  |  |
| E (external environment) |  |  |  |  |

**Task 3: Economy**

**Use the data to answer the questions.**

|  |  |  |
| --- | --- | --- |
| Inflation is the pace at which prices are rising. For example, if a bottle of milk costs £1 and that rises by 5p compared with a year earlier, then milk inflation is 5%.  Currently, inflation is at the highest level since March 1982, when it also stood at 9.1% and the Bank of England has warned it will reach 11% this year.  Households were hit by an unprecedented £700-a-year increase in energy costs in April, and fuel price rises in June mean it costs more than £100 to fill an average family car with petrol. | UK inflation chart | Chart showing food price rises |

|  |  |
| --- | --- |
| *What has happened to interest rates?* | *What was the impact on businesses and consumers?* |
| *Why are we seeing these changes to the cost of living?* | |

**Task 4: What is happening to the economy?**  

|  |  |  |
| --- | --- | --- |
| What is happening to different economies and why? | Are certain industries doing better than others? | What is the impact on small businesses? |
|  |  |  |

**Task 5: Pick four of her podcasts and identify 5 things you learn from listening to them**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| /var/folders/sv/bbs_4bbx4kzcd9v442sgprzw0000gn/T/com.microsoft.Word/WebArchiveCopyPasteTempFiles/https%3A%2F%2Fassets.pippa.io%2Fshows%2F621e2bba56506ff3d00e6cd3%2Fshow-cover.jpg | Start with “Making sense of the meltdown in markets”. Listen to the podcast and identify 5 things you learn from listening to this | Podcast 2: | Podcast 3: | Podcast 4: |

**Task 6: Learn these formulas. You will be tested on these in the first week and through your course**

